

Distribution of 16,000 Copies

The 'In & Around' magazine is distributed to very specific targeted areas in and around Telford and is delivered monthly to 15,000 select homes in the Admaston, Apley, Bratton, Donnington, Great Hay, Horsehay, Ironbridge, Lawley Village, Leegomery, Lightmoor Village, Lilleshall, Muxton, Oakengates, Old Park, Priorslee, Red Lake, Shawburch, Sheriffhales, Shifnal, St Georges, The Humbers, The Rock and Wellington areas. 1,000 copies are distributed through local supermarkets in Telford and Newport.

Length of Booking	1/8 Page	1/4 Page	1/2 Page	Full Page
1 Month	£65	£120	£195	£315
3 Month Package	£50 per issue £150 for 3mths	£95 per issue £285 for 3mths	£155 per issue £465 for 3mths	£250 per issue £750 for 3mths
*6 Month Package	£47 per issue £141 p/qtr - £282 for 6mths	£87 per issue £261 p/qtr - £522 for 6mths	£145 per issue £435 p/qtr - £870 for 6mths	£230 per issue £690 p/qtr - £1380 for 6mths
*12 Month Package	£42 per issue £126 p/qtr - £504 for 12mths	£75 per issue £225 p/qtr - £900 for 12mths	£125 per issue £375 p/qtr - £1500 for 12mths	£200 per issue £600 p/qtr - £2400 for 12mths

*Monthly prices are for reference only, packages are to be paid for in full (*6 and 12 month packages can be paid quarterly but payments MUST be made by Standing Order)*

ALL prices are excluding VAT

Premium Pages	Back Cover	Inside Front Cover	Inside Back Cover	Double Page Feature
1 month booking <i>(please call to check availability)</i>	£495	£345	£345	£425



"FREE online advertising for all advertisers"

Website Banner Advert

Highlight your business on the on-line directory with a Banner advert.
3 mths **£8** / 6mths **£14** / 12mths **£20**
(Banner adverts will only appear on-line as long as you are advertising in the magazine)

Restaurant Review Package

A double page spread, including a review with photographs and a half page advert. It's sure to entice new customers to your restaurant. Restaurant must provide a 3 course meal for two people to write the review on. The only charge for the review is for the half page advert which is **£195** - the review itself is done free of charge.

Leaflets

We can deliver leaflets for you with the magazine from **£40** per 1000.
Maximum of 3 different leaflets can be included per month (leaflets maximum size is A5).

"Online copy of the magazine available each month to reach even more readers"

Production of Advert – For all ads that have to be created there is a one-off charge for producing your advert:
Website Banner Advert **£10**, Eighth Page **£20**, Quarter Page **£25**, Half Page **£30**, Full Page **£35** or Double Page **£55**.

Ads that are supplied in electronic format (including: PDF, InDesign, TIF or JPG) and sent by email or on CD will not be charged.

Please ensure you use only standard Microsoft fonts as other fonts will not be recognised, fonts within a PDF document must be embedded. Images must be saved at a high resolution of 300dpi or more and all files must be saved in CMYK. The advertiser is responsible for ensuring they have relevant copyright or permission to use any artwork or logos they supply.

Ad sizes (w x h): Full Pg 152mm x 224mm, Half Pg 152mm x 110mm, Qtr Pg 74mm x 110mm, Eighth Pg 74mm x 53mm

Payment and deadlines - Payments are to be made in full by the deadline for that month - PRIOR to adverts going to print and an order must be completed, signed and returned for all new orders. Deadlines usually fall around the 14th of each month but please check in advance as they do vary.